



This film is bound to have fully-grown men queuing up to relive their childhood days as their favourite comic book-turnedtoy moves its all-American hero megafranchise on to the cinema screen.

Stepping away from animation, Paramount Pictures and Hasbro have joined forces to turn the iconic action figure into a highly anticipated film. Taking on a grittier, more lifelike stance than previous efforts, the military unit known as G.I. Joe – the Global Integrated Joint Operating Entity – has had stars queuing up to squeeze into costume to protect America (and the rest of the world).

From the Egyptian desert to deep below the polar ice caps, the elite Special Forces troops find themselves fighting to save the world from chaos as a mysterious, corrupt organisation called Cobra deploys dark deeds. With the latest in military equipment and spyware, special effects and futuristic costume, this ultimate action-adventure film will capture young and old imaginations alike.

G I Joe

Dir Stephen Sommers, starring Christopher Eccleston, Channing Tatum, Dennis Quaid, Sienna Miller

[Originally published in Abu Dhabi Week vol 2 issue 27]